

Competition-Based Learning Game Ideal for Quick Reviews and Vocabulary

JogNog Introduces Tag the Tower Feature for In-Classroom Learning Competitions

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Kelly Smith is a 6th grade teacher who finds that her students are not prepared to understand what she is teaching because of a lack of vocabulary preparation. Her students get stuck on basic vocabulary words and they are never able to move on to building higher order thinking skills.

The solution is for the students to rigorously practice the vocabulary words before they begin the unit that Ms. Smith is teaching. To do this effectively they need to study, repeat and memorize the word in a variety of usage situations. Once they do that the follow-on material is easy to understand.

The problem is that learning vocabulary that way is hard work, challenging and can be viewed as boring by the students.

JogNog has solved this problem by making learning vocabulary a competitive game just like playing soccer or baseball. JogNog's new feature "Tag The Tower" automatically creates fair teams out of the members of Kelly Smith's class and has those teams compete to see how many vocabulary words they can learn in a short period of time.

Steve Smith, Co-Founder and CEO of the company that makes JogNog, commented on the breakthrough: "We've just made a teacher's day much easier. Not only do they get excited students learning vocabulary but they can do it in short 5-10 minute windows at the beginning and end of class. Once vocabulary is mastered, those students are then ready to learn more sophisticated ideas and concepts."

About JogNog

JogNog is an easy way for teachers to review the standards and topics that their students need to know for their state tests in Science, Technology and Engineering, Math, ELA and Social Studies. When used regularly,

JogNog has been shown to have significant positive impact on state test scores. JogNog is available on the web for Google Classroom and Microsoft Office 365 users and as an app for iPad, iPhone, Android, Chromebook, Kindle Fire, and Windows Phone. For more information about JogNog, visit www.JogNog.com.

