

Annual Learning Competition to Raise State Test Scores Kicks Off Sixth Year

The JogNog Tower Challenge Announces the First Winner for the 2016-2017 Competition

Press release: Wakefield, MA, October 12, 2016

For the past six years the JogNog Tower Challenge (JTC) has been an important part of learning and skills building in many schools across the United States. The JTC is a competition among schools to see how many quizzes its students can successfully complete. Each quiz consists of from 30 to 100 challenging review questions on all subjects including Science, Math, ELA and History, for grades two through twelve. This year the contest kicked off with a bang as the first weekly winner was Marshall Simonds Middle School of Burlington, Massachusetts. These students completed nearly 2,000 quizzes in the month of September.

The JogNog Tower Challenge helps teachers and principals to better prepare their students for state testing. The goal of state testing is to identify and help students that do not possess the basic knowledge required for their grade level. The goal for schools and teachers is to identify strategies to challenge these students to move from 'below the bar' to 'above the bar'. One of the best ways to do this is to make sure that students don't forget what they have already learned.

The JogNog Tower Challenge is a team-based competitive learning contest that provides students with a fun and exciting way to review and remember what they have learned in class and apply it to state tests. JogNog stands for "Jogging your noggin" and it is aptly named as JogNog is particularly helpful in getting students to remember and review many things that they had previously learned.

The JogNog Tower Challenge is free to schools and runs from October to May each school year. Schools that join the JogNog Tower Challenge have access to nearly 100,000 review questions that map to the curriculum standards that teachers have covered in class. JogNog can also be used for summative and formative assessment and learning from a computer, smartphone, Chromebook, or tablet.

The JogNog Tower Challenge uniquely motivates students to work together to learn and correctly answer as many science, math, ELA and history questions as they can by providing a team-based learning environment with leaderboards, mastery levels and badges for accomplishment.

This year, thousands of schools are anticipated to participate and their students will submit nearly one hundred million answers to challenging review questions.

Steve Smith, CEO and co-founder of JogNog, was excited about this year's contest: "We look forward to students from schools across the nation competing to see how much they can learn. It is a lot of fun and we continually hear from teachers that their students come out of the state tests saying: 'I knew the answer to that question – I remember it from JogNog.'"

For more information visit the JogNog Tower Challenge website: <https://www.jognog.com/TowerChallenge.aspx>

About JogNog

JogNog is an easy way for teachers to review the standards and topics that their students need to know for their state tests in Science, Technology and Engineering, Math, ELA and Social Studies. When used regularly, JogNog has been shown to have significant positive impact on state test scores. JogNog is available on the web for Google Classroom and Microsoft Office 365 users and as an app for iPad, iPhone, Android, Chromebook, Kindle Fire, and Windows Phone. For more information about JogNog, visit www.JogNog.com.

