

Patent Awarded to G7 Research for Breakthrough Technology in JogNog Learning Game

USPTO Awards Patent for JogNog Learning System

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JogNog, the leading provider of online competition-based learning solutions is pleased to announce that it has been awarded a patent for its unique technology for helping students to learn:

Patent # 8,454,419 - System and method for optimizing learning by correlating structured knowledge and learning techniques with physical metaphors in an educational computer game

The patent broadly covers any learning systems that utilize the innovation developed for JogNog of mapping educational curriculum onto a geographical surface or landscape. This mapping helps teachers organize their curriculum and see the ‘forest for the trees’. It helps students to be motivated by giving them a clear sense of building knowledge and completing educational lessons.

Steve Smith, Co-Founder and CEO of the company that makes JogNog, commented on the patent: “We are very excited to have this recognition from the US Patent Office. This is a very broad patent that protects our many years of research into utilizing novel game mechanics for motivating students to learn.”

About JogNog

JogNog is an easy way for teachers to review the standards and topics that their students need to know for their state tests in Science, Technology and Engineering, Math, ELA and Social Studies. When used regularly, JogNog has been shown to have significant positive impact on state test scores. JogNog is available on the web for Google Classroom and Microsoft Office 365 users and as an app for iPad, iPhone, Android, Chromebook, Kindle Fire, and Windows Phone. For more information about JogNog, visit www.JogNog.com.

