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JogNog Announces a New Simplified Subscription for Busy Teachers

One-Year Subscription for \$99.99 Gives All a Teacher's Students Access to Over 1,300 Quizzes including Common Core Math and ELA

LYNNFIELD, MA —September 23, 2013 — With the 2013-2014 school year well underway, teachers are increasingly challenged to address educational standards in their lesson plans. To help them, JogNog, a leading provider of educational apps for the Common Core, announces a new pricing plan that provides teachers with unlimited access to a library of over 1,300 standards-based quizzes for only \$99.99 per school year. This subscription provides access for all of a teacher's classes and all their students to all Common Core content for the entire school year.

The JogNog educational app allows teachers to choose from a collection of quizzes that test students' mastery of each curriculum standard. Teachers using the JogNog app save two hours of class time each week by using JogNog's ready-to-use quizzes and grade reports rather than creating and grading their own. JogNog quiz questions directly target each standard and come from a rich library developed by leading educators from across the country. These questions are designed to review material and assess the depth of student understanding. The JogNog Grade Book makes tracking the performance of individual students possible through formative and summative assessment reports.

"As more teachers integrate JogNog into their weekly schedules, we wanted to reduce their cost and simplify their lives," said Stephen Smith, CEO and co-founder of JogNog. "With this new all-you-can-use pricing, teachers gain full access to all JogNog content whenever they want for all of their students."

The JogNog app is available at JogNog.com, as well as in iTunes, Google Play, the Windows Phone Marketplace and the Amazon Appstore. The JogNog app includes free content for a wide variety of grade levels and subject areas, along with in-depth quizzes based on state standards starting at 99 cents.

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About JogNog

JogNog provides an educational app that motivates students to learn in an engaging and fun way. Specifically designed to meet teachers' needs, it delivers content matching Common Core and state curriculum standards for grades 2 through 8. JogNog incorporates the latest in educational research that regularly results in a full letter grade increase in student test results. It is available on the web, iPad, iPhone, Android, Kindle Fire and Windows phone. For more information about JogNog, visit www.JogNog.com.