



Motivate Students.  
Save Teachers' Time.  
Improve Test Scores.

## Key Benefits

### Easiest to Use

JogNog is consistently rated by teachers as the easiest to use online assessment system.

### Students are Engaged with Personalized Learning

Students spend nearly three times more time engaged on JogNog (17 minutes) than on Khan Academy (6 minutes). And more than twice as much time as the leading online math practice sites as measured by "Daily Time on Site" by Alexa.com.

### Teachers Save 2-3 Hours Each Week with Automated Assessment

Teachers report saving 2-3 hours each week by using JogNog quizzes for practice and assessment and the JogNog Grade Book to automatically calculate students' grades.

### Principals See Progress by Standard

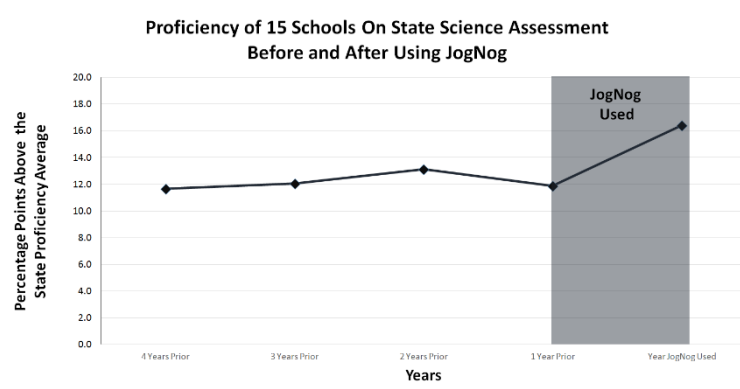
Teachers have received awards from their districts based on their use of the JogNog Standards Mastery report. A simple pre- and post-test report for each standard that shows student progress.

■ 0 - 69%   
 ■ 70 - 89%   
 ■ 90 - 100%

JogNog quiz	Students completed	First score	Most recent score	Standards (Common Core for ELA and Math, Massachusetts frameworks for Science)*
Biological Evolution - FLASH	2	95%	100%	STE.LS.CET.18 Recognize that biological evolution accounts for the diversity of species developed through gradual processes over many generations.
Breakdown Process - FLASH	1	90%	100%	STE.LS.ELT.15 Explain how dead plants and animals are broken down by other living organisms and how this process contributes to the system as a whole.
Cell Functions - FLASH	2	84%	100%	STE.LS.SFC.4 Recognize that within cells, many of the basic functions of organisms (e.g., extracting energy from food and getting rid of waste) are carried out. The way in which cells function is similar in all living organisms.

### Superintendents See State Assessment Scores Increased

A three-year longitudinal study in the state of Massachusetts showed that JogNog improved the number of proficient students by 3% over non-JogNog schools for each year of the study.





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## Fact Sheet

### Overview

JogNog is an award-winning system for formative and summative assessment that motivates students to learn through practice. Specifically designed to meet teachers' needs, JogNog delivers quizzes aligned to Common Core and state curriculum standards for grades 2 through 12. JogNog is available on the web, iPad, iPhone, Android, Chromebook, Kindle Fire, and Windows Phone.

### Fast Facts

Founded: 2010  
Company Name: G7 Research LLC  
Location: Wakefield, Massachusetts  
Number of Schools using JogNog: 10,000 +  
Questions in database: 90,000 +  
Standards covered: Common Core and various state standards  
Grades covered: 2-12 for Science and 2-8 for ELA, Math, and Social Studies

### Mission

JogNog motivates students to learn more, faster, and better. We use educational technology to simplify and streamline routine tasks for teachers so that they have more time for their students. "Everyone. Smarter™"

### Executive Leadership

Chief Executive Officer – Stephen Smith  
Chief Technology Officer – Fredrick Myers

### Awards / Recognition

- **Recommended Educational App** - National Science Teachers Association
- **Best Educational App of 2014** - Balefire Labs
- **5 Standout Science Apps for K-12** - Amplify
- **"The Most Comprehensive Quiz App Available for K-12, Period."** - AppEdReview
- **Site of the Week** - eSchool News

### Pricing

\$99 per teacher per year (1 teacher, all students)  
\$999 per school per year (all teachers, all students)

### Contacts

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**Get Started with a Free Trial for Your School**

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