Privacy Policy

Last Updated: March 2nd, 2023

1. WELCOME TO THE G7 RESEARCH EDUCATIONAL APPS AND SERVICES

Welcome to the educational apps of G7 Research. The JogNog app, the NogWars app, and the PayUsToLearn app are operated by G7 Research LLC. The term "G7 App" and "G7 App service" will refer to the JogNog, NogWars and PayUsToLearn web and mobile apps and any similar or related sites or apps that are operated by G7 Research LLC.

Please read our Privacy Policy carefully. If you do not agree with this Privacy Policy you may not use the G7 Apps or the G7 Apps services.

We are committed to providing a safe, fun and valuable education experience to the users of the G7 Apps and G7 App services. We endeavor to keep all personal information private with the best possible policies and digital / physical security.

We do not sell advertising as part of our business model. As such we have no financial incentive to share your information with others or to collect any information beyond the minimum required to provide a safe and enjoyable experience on the G7 App service. We will not sell or share your personal information and we will endeavor to keep it safe.

2. THE INFORMATION WE COLLECT

a) To register for a G7 App we require the minimum of personally identifiable information necessary to use the app. We may require you to provide a phone number so that delivery of any reward can be made to you when you complete a lesson. We require that you tell us your age so that we can provide additional confirmation from a parent or guardian when required.

b) You may sign into a G7 App via your existing Google or Microsoft accounts so that G7 Research does not record or store your username or passwords. These single-sign-on accounts from Google and Microsoft provide us with your name and email address as well as some other minimal information. You are made aware of what information will be shared when you sign in and you have the opportunity to decline to use our service. If you sign up with an email address your password will be encrypted and can not be viewed by anyone at G7 Research or elsewhere.

c) We collect information about what questions you answered and how long it took you to answer them. This information is used to improve the performance and enjoyment of the service for all users.

d) We do not collect physical street address.

e) We do not collect credit card information, though parents and teachers may pay for the service through a third-party processing service (currently Stripe).

f) We do allow the user to give us feedback on the service and to tell parents what they have learned. This information is used to improve the service from user feedback and to forward to a user's parents. A user should not enter personally identifiable information with these features. We are not responsible for any personally identifiable information that you may enter but we will remove the information if you contact us at: Info@G7Research.com

g)   We may passively collect certain non-personally identifiable computer information such as operating system, internet service provider, and browser.

h)   We may use "cookies" (small amounts of data stored on the user's device) to help to allow the user to have ease of access to the G7 App services. For instance, cookies allow us to remember user names and passwords on specific machines to make it easier for users to sign in and remain signed in.

i)   The G7 App services use single sign-on services from other providers such as Google and Microsoft to make it easy for users who choose to sign in in that way. We make it clear to users what information we utilize from these services.

j)   You may choose to contact G7 Research by sending us email, comments or messages at Info@G7Research.com

3.   INFORMATION WE RECEIVE FROM OTHER SOURCES

You may sign in to a G7 App using authentication services such as those provided by Microsoft and Google. These services authenticate your identity and allow you to share your first name, last name and email address with G7 Research. G7 Research accesses, stores, treats, and protects this data shared by the authentication provider as it would any personal data as per this privacy policy.

G7 Research may also receive information about you from other sources but only if you have given those sources permission to share it.

G7 Research does not control and is not responsible for how third parties manage and process your personal data that they collect directly. Any questions or requests regarding the disclosure of your personal information from them should be submitted directly to those third parties.

We do not share personally identifiable information with other parties for research purposes.

4.   COMPLIANCE WITH YOUR GOVERNMENT REGULATION

Government regulation on privacy policies vary from state to state in the United States and among countries around the world. If your local or federal government laws and regulations are not complied with by this privacy policy you may not use G7 Apps or services. If your local or federal government laws and regulations change to make this policy non-compliant you must cancel your account immediately and contact G7 Research if any further personal information must be removed. You may contact us at Info@G7Research.com

G7 Research supports your rights

a)   to have your data deleted upon your request
b)   to modify your personal data if incorrect
c)   to give specific opt-in consent as to how your data can be used
d)   to receive a copy of all your data
e)   to an explanation of how your data was used by algorithms to make decisions
f)   to be notified in the case of a data breach

Email us at Info@G7Research.com in regards to any of the above rights.

5. THIRD PARTY USAGE OF DATA

a) We do not allow third parties to use the data that we collect.

6. HOW WE USE THE DATA WE COLLECT

a) We use the data we collect to keep track of the user's progress in the game such as lessons completed, videos watched and questions already asked and answered correctly, quizzes completed, points, and other game metrics and currencies.

b) We also use player usage data to understand which questions are too hard or too easy or perhaps have errors in them. We will also use player usage data to optimize the amount of time allowed to answer questions.

c) We use usage data to personalize the learning experience for each user to limit redundancy of content already mastered and to provide the optimal level of challenge for learning new material.

d) If our company is acquired by or merged with another company they will abide by this privacy agreement or seek your permission for any changes.

7. PARENTAL CONSENT

a) We collect only the minimal amount of personal information required for the fun and educational use of our players on the G7 Apps and services.

b) If you are a parent who would like to review, modify or remove the information of their child please contact us at: Info@G7Research.com

8. SECURITY AND STORAGE OF PERSONAL DATA

We utilize state of the art software and hardware security measures to protect the data that we collect and store. No electronic data storage can ever be completely safe from every possible digital attack so we cannot guarantee that your information will not be disclosed, misused or lost by accident or by the unauthorized acts of others. We will notify you if we have evidence that any sensitive data has been lost or stolen. You may request that we delete your personal data at any time.

9. PERSONAL FINANCIAL DATA

We do not collect or store personal financial data.

10. HOW TO ACCESS AND EDIT YOUR PERSONAL INFORMATION

The G7 Apps and services provide some tools for the player to access and modify much of their personal information such as through the modification of their personal profile.

If you would like more detailed information or to correct or delete personal information, please send us an email at Info@G7Research.com.

11. DISCLAIMER

Due to the changing nature of the internet and privacy laws this policy may be updated at any time at the discretion of G7 Research.

12. CONTACT

Should you have questions or concerns about this Privacy Policy, please contact us at: Info@G7Research.com