

Privacy Policy

Last Updated: September 9, 2013

1. WELCOME TO THE JOGNOG® EDUCATIONAL APP AND SERVICE

Welcome to the JogNog® educational app and service. The JogNog app is operated by G7 Research LLC. The term “JogNog” and “JogNog service” will refer to the JogNog web and mobile apps and any similar or related sites or apps that are operated by G7 Research LLC.

Please read our Privacy Policy carefully. If you do not agree with this Privacy Policy you may not use the JogNog service.

We are committed to providing a safe, fun and valuable education experience to the users of JogNog. We endeavor to keep all personal information private with the best possible policies and physical security.

2. THE INFORMATION WE COLLECT

- a) To register for the JogNog app we do not require any personally identifiable information such as name, address or telephone number. We do require that the user tell us their age so that we can provide additional confirmation from a parent or guardian when required.
- b) We do ask users to provide an email address so that they can reset their password if they forget it. If the player wishes to not provide an email address or does not have one they may provide a non-existent email address and can still use the service.
- c) We may ask the player to optionally provide us with the name of their school so that we may donate to their local school or PTO.
- d) We collect information from our users to allow them to login and manage their own Knowledge Towers and Cities so that they can track their progress as they learn.
- e) We collect information about what questions were answered and how long it took a player to answer them. This information is used to improve the performance and enjoyment of the game for all users.
- f) We may collect parents’ and friends’ email addresses in order for the user to send them email related to the game.
- g) We collect opt-in permission from users who are interested in receiving email notifications and information from us.
- h) We do not collect any personally identifiable information such as last name, physical street address or telephone number.
- i) We do not collect credit card information but we do allow access to our partners to handle credit card information for purchase.
- j) You should not enter personally identifiable information into any questions that you upload. We are not responsible for any personally identifiable information that you may enter in any questions that you create but we will do our best to remove the information if you contact us at: Info@JogNog.com
- k) We may passively collect certain non-personally identifiable computer information such as operating system, internet service provider, and browser.

- l) We may use “cookies” (small amounts of data stored on the user’s device) to help to allow the user to have ease of access to the JogNog service. For instance cookies allow us to remember user names and passwords on specific machines to make it easier for users to log in and remain logged in.
- m) The JogNog service also connects with many social networks on the web such as Facebook and can utilize the information that they provide and allow access to them with the consent of the user. This is only for users who have already given permission to said social network for their personal information and have given permission for that data to be shared with the JogNog service.
- n) You may contact JogNog by leaving comments or sending us email or requesting we deliver contest prizes to your street address. You agree that you have given JogNog permission to use this information as it deems fit. You are solely liable for identifying yourself as age appropriate for such interactions in compliance with all laws that may be applicable. You agree that JogNog will not be held liable if you do not adequately identify yourself and notify JogNog of applicable laws.

3. COMPLIANCE WITH YOUR GOVERNMENT REGULATION

Government regulation on privacy policies vary from state to state in the United States and among countries around the world. If your local or federal government laws and regulations are not complied with by this privacy policy you may not use JogNog. If your local or federal government laws and regulations change to make this policy non-compliant you must cancel your account immediately and contact JogNog if any further personal information must be removed. You may contact us at Info@JogNog.com.

4. THIRD PARTY USAGE OF DATA

- a) We do not allow third parties to use the data that we collect.

5. HOW WE USE THE DATA WE COLLECT

- a) We use the data we collect to keep track of the user’s progress in the game such as questions already asked and answered correctly, towers and cities completed, and towers or cities purchased.
- b) We also use player usage data to understand which questions are too hard or too easy or perhaps have errors in them. We will also use player usage data to optimize the amount of time allowed to answer questions at a given tower level.
- c) If our company is acquired by or merged with another company we will share our data within the company that G7 Research LLC has become a part of.

6. PARENTAL CONSENT

- a) We collect only the personal information required for the fun and educational use of our players on JogNog. For instance we collect an email address so that players can challenge other players that they know. Similarly we connect with Facebook and other social networks and utilize the minimum amount of personal information from them to allow players to invite and interact with their friends. If a player is under thirteen (13) years of age we will request an email address of a parent or guardian and notify that parent or guardian of any personal data that we

collect, why we collect it, why we need it, what we use it for, how they can see it, and how they can remove it.

- b) If you are a parent who would like to review, modify or remove the information of a child please contact us at: Info@JogNog.com

7. SECURITY

We utilize state of the art software and hardware security measures to protect the data that we collect and store.

8. PERSONAL FINANCIAL DATA

We do not collect or store personal financial data. We do track, however, what towers, cities and other virtual goods have been purchased.

9. HOW TO ACCESS AND EDIT YOUR PERSONAL INFORMATION

The JogNog service provides some tools for the player to access and modify much of their personal information such as through the modification of their personal profile.

If you would like more detailed information or to correct or delete personal information please contact our Privacy Director at Info@JogNog.com.

10. DISCLAIMER

Due to the changing nature of the internet and privacy laws this policy may be updated at any time at the discretion of G7 Research.

11. CONTACT

Should you have questions or concerns about this Privacy Policy, please contact us at: Info@JogNog.com.